

FUNDREADY

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Is Your Business Funding-Ready?

The free 12-point scorecard funders silently use on your application. Score yourself before you apply.

✓ **FREE GIFT**

✓ **12-Point Score**

✓ **Apply with confidence**

FREE GIFT

fundready.co.za

(This is your LEAD MAGNET — the free download that captures email addresses. Give it away; the email sequence sells the paid toolkit.)

THE 12-POINT FUNDING-READY CHECKLIST

Score yourself honestly. **Every "NO" is a reason a funder will say no too.**

PAPERWORK 1. ☐ My business is registered with CIPC (or I know exactly how to register this week) 2. ☐ I have my SARS Tax Compliance Status PIN 3. ☐ I have a business bank account that my business money actually flows through 4. ☐ I have a B-BBEE sworn affidavit (free at SAPS if turnover < R10m)

THE PLAN 5. ☐ I can describe my customer in one specific sentence (not "everyone") 6. ☐ I know my profit per sale (price minus what it costs me to deliver) 7. ☐ I have a written business plan a stranger could understand in 10 minutes 8. ☐ I have 12-month financial projections (even simple ones)

THE ASK 9. ☐ I know the EXACT amount I need — and what every rand buys 10. ☐ I have supplier quotes for everything the funding will pay for 11. ☐ I can say how many jobs my business will create in 12 months 12. ☐ I have some of my own money/sweat invested (funders require skin in the game)

SCORING

- **10-12 YES:** Apply now. Target NYDA (18-35), SEFA, or bank funding.
- **6-9 YES:** You're 2-4 weeks away. Fix the NOs — most are free to fix.
- **0-5 YES:** Don't apply yet. A rejection goes on record. Get your documents in order first.

Want all 12 done for you in a weekend? The **FundReady SA Toolkit** gives you the business plan template (written for SA funders), the financial projections spreadsheet (formulas built in — just type your numbers), the funding guide (who to apply to and how), the pitch deck outline and every compliance checklist. **GET THE TOOLKIT — R349 →** (link to your Payhip product)

Share this checklist freely — it's designed to travel. Every share is a potential customer.